



Water Master Plan Population and Demand Projections

Las Virgenes MWD
Board Meeting
13 August, 2013

Agenda

- Goals and Purpose of Demand Projections
- Basis of Planning
 - Data Sources
 - Understanding and Utilizing Spatial Data
 - Summary of Projected Population
- Projected Water Demands
 - Statistical Analysis of Water Demands
 - Summary of Projected Water Demands
- Summary of Findings

Water Demand Projections Purpose and Methodology

- Need to develop reliable planning criteria for the 2013 Master Plan
- Findings to be used to:
 - Evaluate facility sizing
 - Support additional planning efforts (2015 UWMP)
- Typical methodology is based on:
 - Population projections, land use density considerations, and/or combinations of these data
- Methodology often driven by quality of available data

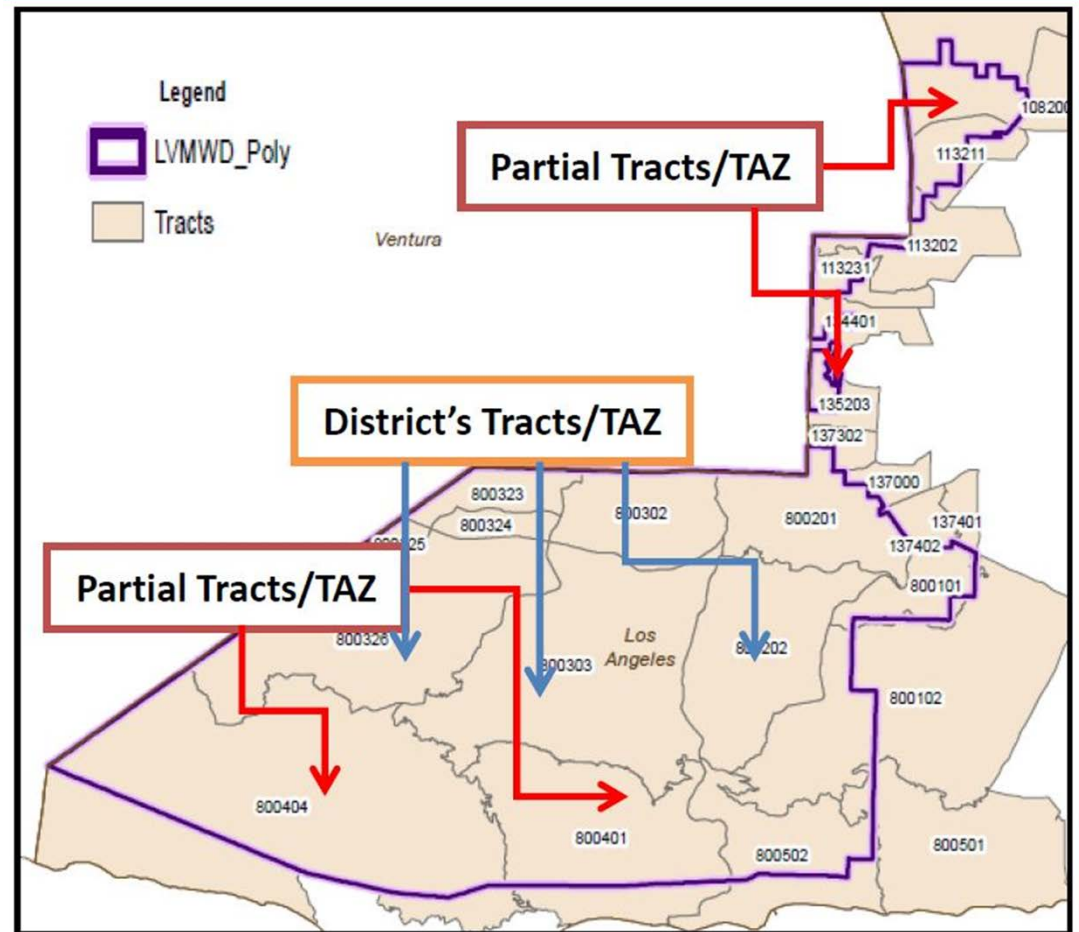
Basis of Planning: Data Sources

- Southern California Association of Governments (SCAG) Data
- Census Data
- Land Use Data
- CIMIS Data
- District's Utility Billing Data
- Data Variability
 - Key Planning Element
 - “Clip” SCAG/Census to District Boundary



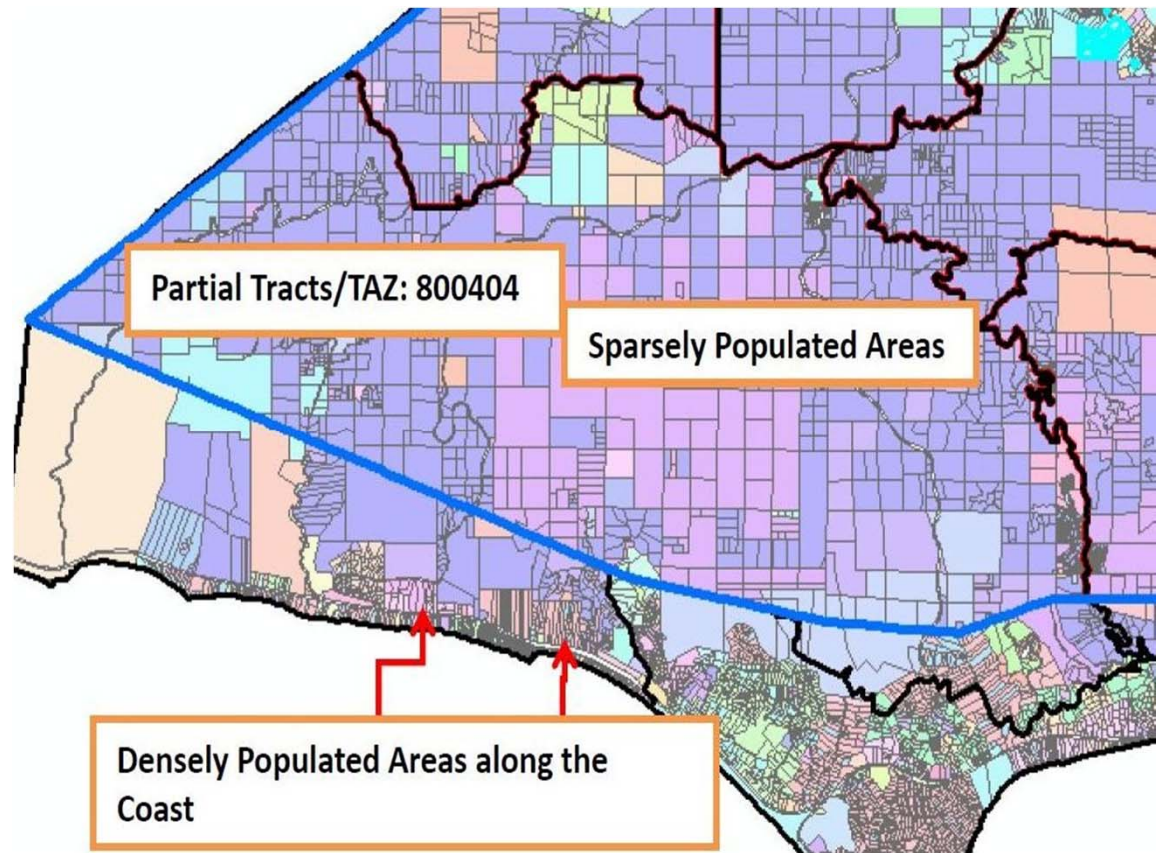
Understanding & Utilizing Spatial Data

- District boundary vs. Tracts/TAZ
- Reconciliation required
- Tracts/TAZ are “clipped” to District boundary

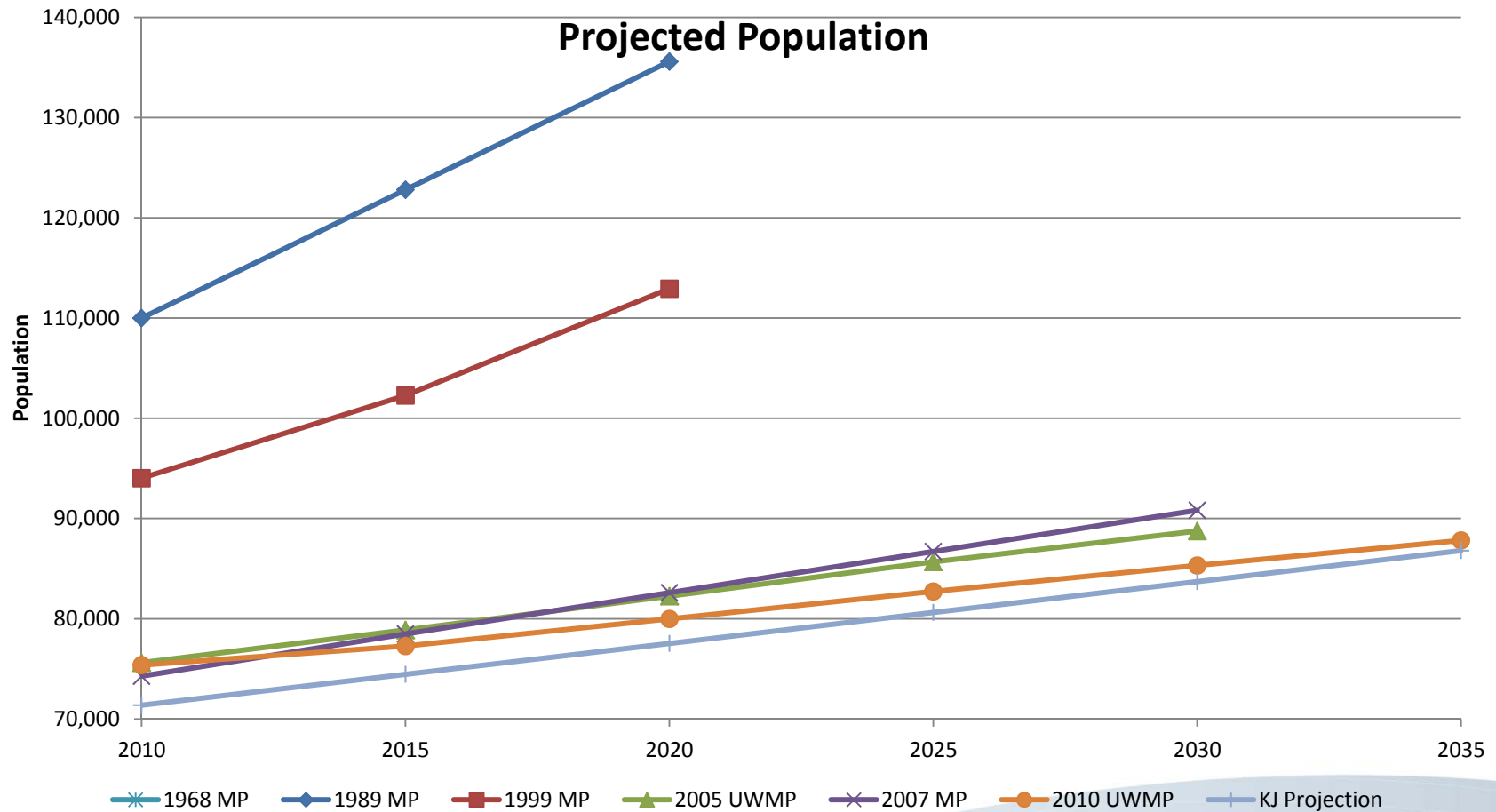


Understanding & Utilizing Spatial Data

- TAZ 800404 example
- Area vs. aerial
- Aerial is suggested method
- Projected population estimate



Summary of Projected Population

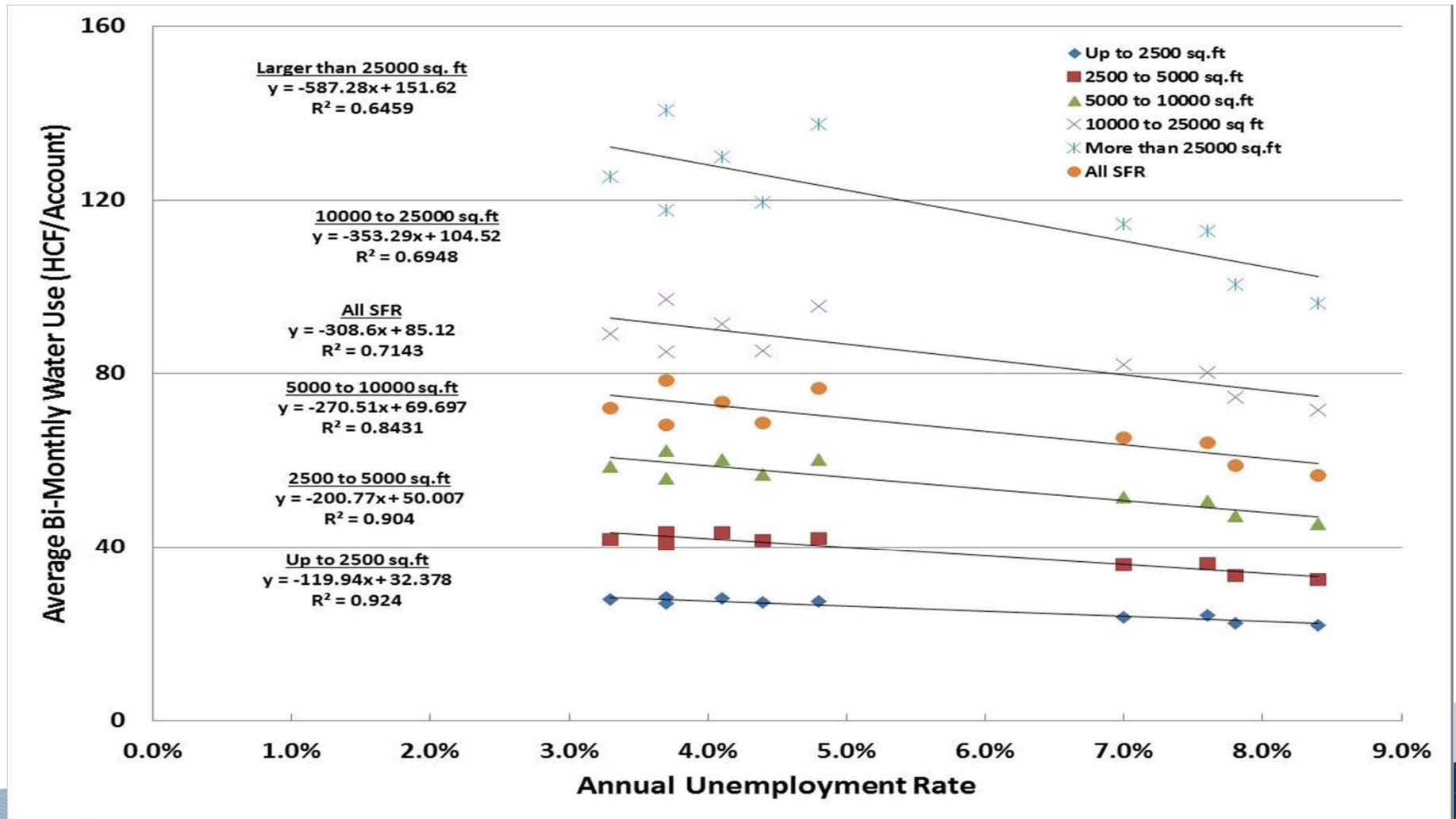


Projected Water Demands Statistical Analysis

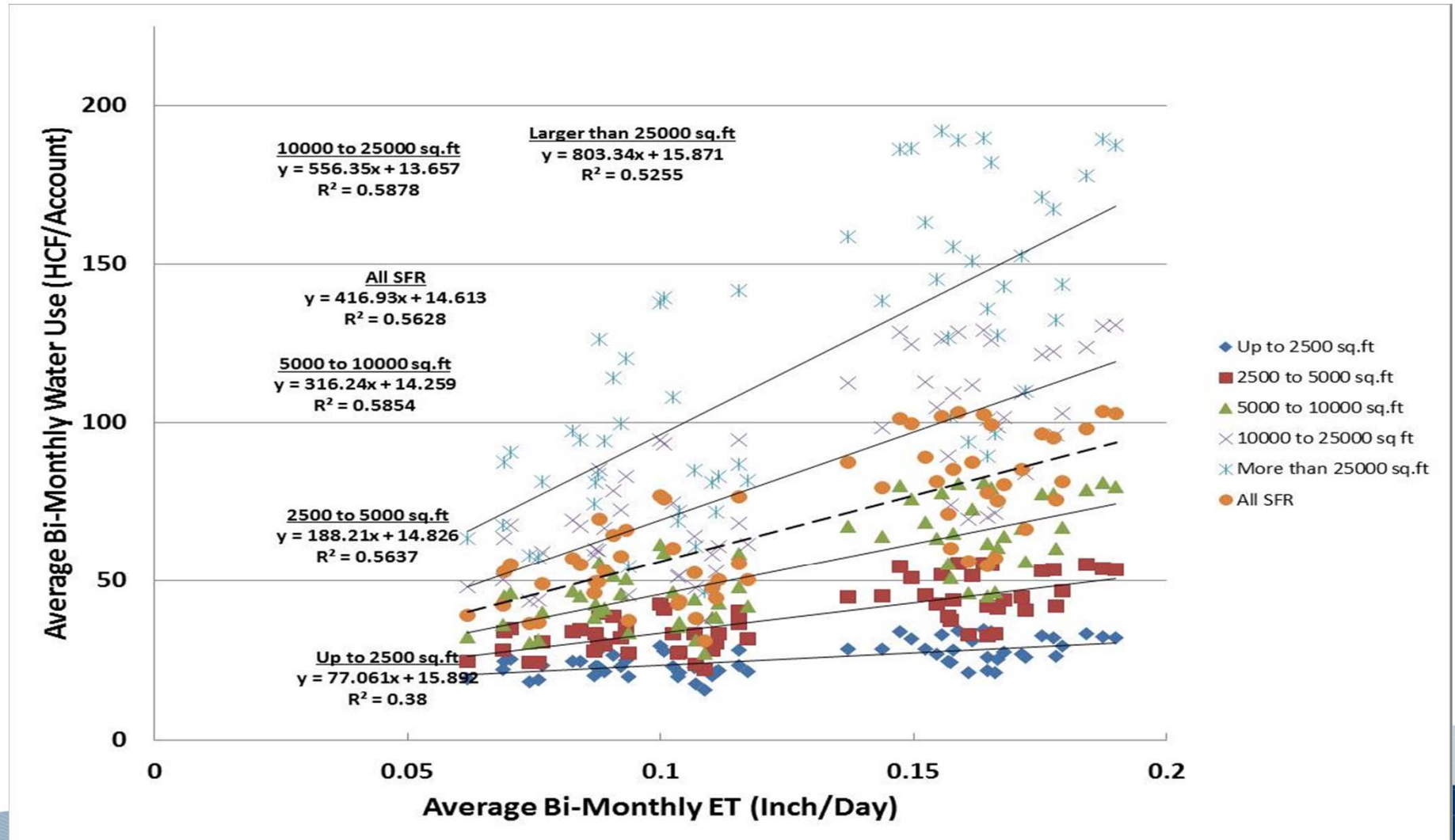
- Long-range planning requires additional water usage evaluation
- Analyzed water billing from CY 2003 - 2012
- KJ found a strong correlation between water usage and unemployment, less so with weather
- District identified a strong correlation with drought conditions



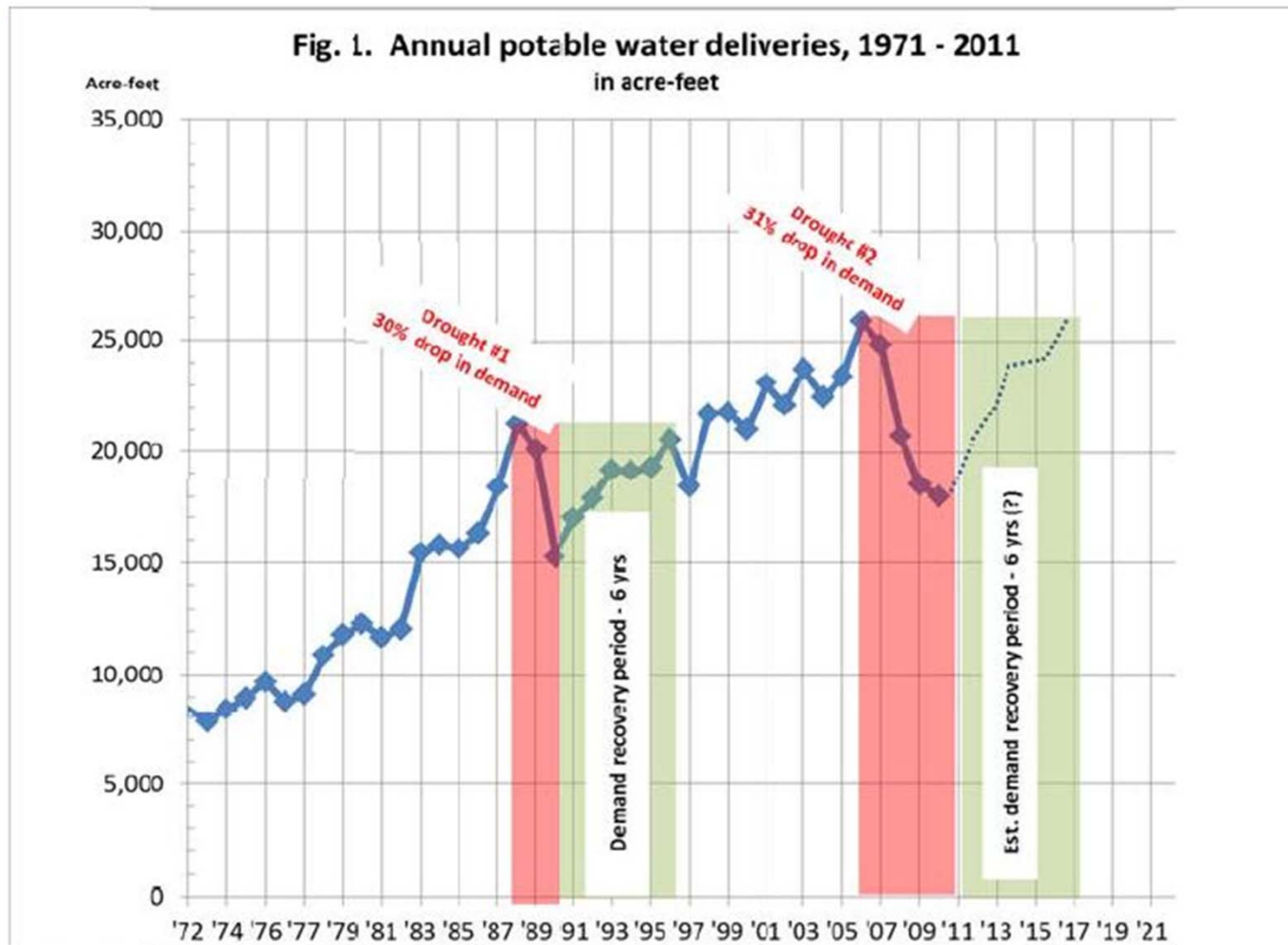
Effect of Economy (Unemployment Rate) on SFR Water Use



Effect of Weather (ET) on SFR Water Use



Effect of Drought on SFR Water Use

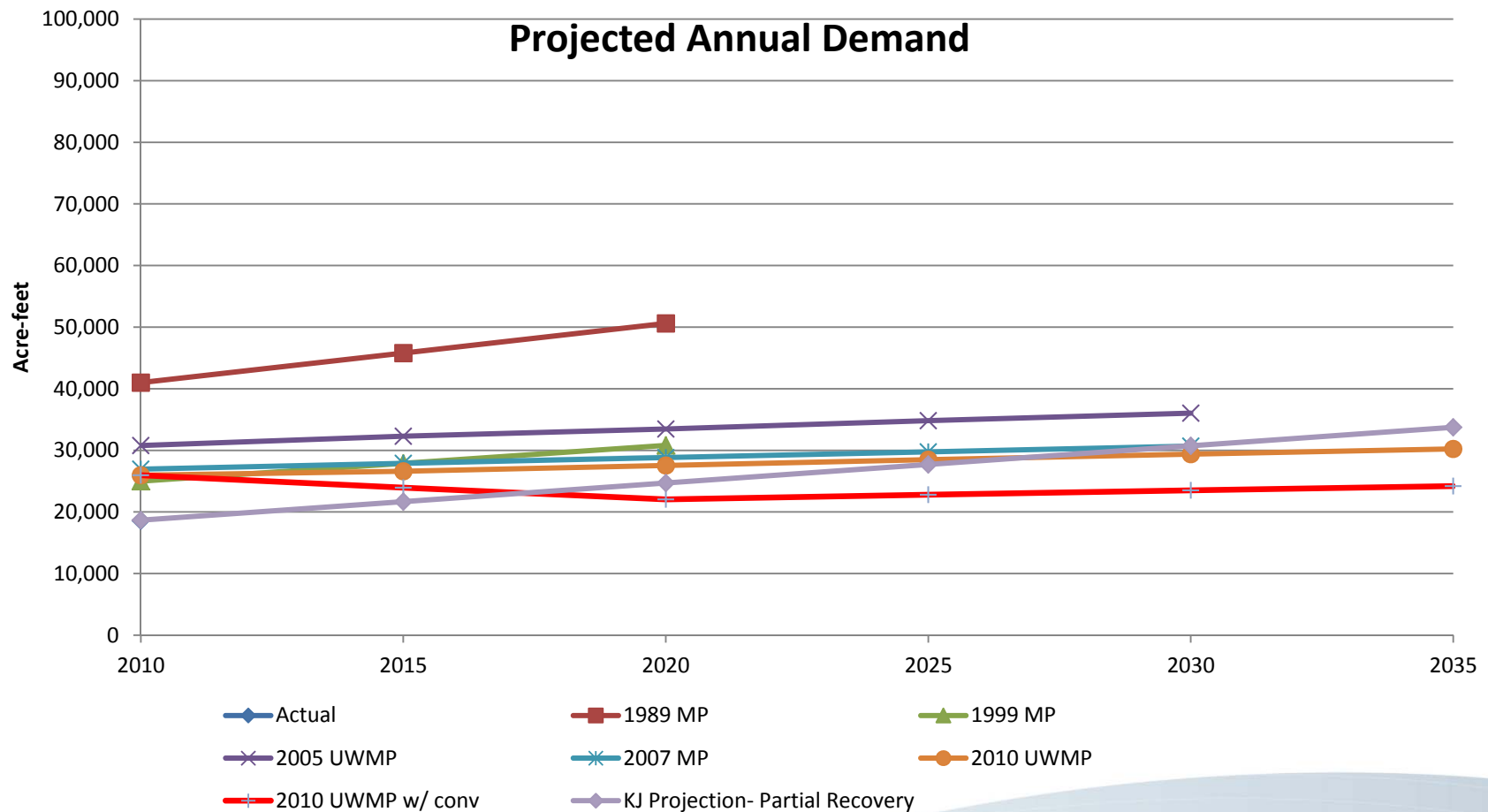


Summary of Projected Water Demands

- To develop the demand projection
 - Utilized 2010 & 2012 billing data
 - Applied estimated economic and drought factors to both demand data sets
 - Merged water usage with the projected population
- Both data sets yielded comparable results
- A “mid-range” projection is recommended
- Overall findings comparable to prior studies



Summary of Projected Water Demands



Summary of Findings

- Projected population
 - Effort was more detailed than prior studies
 - Results were comparable
- Projected water demands
 - Evaluated historical water use
 - Found correlation with unemployment & drought
 - Incorporated both these factors in demand projection
 - Recommended “middle” of the road projection
 - Results were comparable to prior studies